# **Refine Search**

#### Search Results -

Terms Documents
L15 and L12 18

Database:

US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins

Search:

Set



Refine Search





Interrupt

## **Search History**

Name	Query	<u>Hit</u>	<u>Set</u>
side by	Query	<b>Count</b>	<u>Name</u>
side	•		result set
DB=P	GPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=ADJ		
<u>L1</u>	William same L same Bashore	85	<u>L1</u>
<u>L2</u>	L1 and comment\$1	12	<u>L2</u>
<u>L3</u>	HTML and moderator\$1	280	<u>L3</u>
<u>L4</u>	L3 and (schedul\$3 same publish\$3)	19	<u>L4</u>
<u>L5</u>	L3 and (schedul\$4 same publish\$3)	19	<u>L5</u>
DB=U	ISPT; PLUR=YES; OP=ADJ		
<u>L6</u>	'5890177'.pn.	1	<u>L6</u>
<u>L7</u>	'5692206'.pn.	1	<u>L7</u>
<u>L8</u>	'6067531'.pn.	1	<u>L8</u>
DB = PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR = YES; OP = ADJ			
<u>L9</u>	L3 and (user same submission\$1)	28	<u>L9</u>
<u>L10</u>	L9 and schedul\$4	17	<u>L10</u>
<u>L11</u>	Internet and ((rent\$3 or leasing or leases) same (ad space or (banner near space))) and (time near period\$1)	18	<u>L11</u>
<u>L12</u>	Internet and (buy\$3 same (ad space or (banner near space))) and (time near period\$1)	22	<u>L12</u>

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<u>L13</u>	715/501.1.ccls.	1459	<u>L13</u>	
<u>L14</u>	715/513.ccls.	3120	<u>L14</u>	
<u>L15</u>	705/1-26.ccls.	28606	<u>L15</u>	
<u>L16</u>	L13 and L12	0	<u>L16</u>	
<u>L17</u>	L14 and L12	0	<u>L17</u>	
<u>L18</u>	L15 and L12	18	<u>L18</u>	

# END OF SEARCH HISTORY

## **Hit List**

First Hit Clear Generate Collection Print Fwd Refs Bkwd Refs Generate OACS

**Search Results -** Record(s) 1 through 22 of 22 returned.

☐ 1. Document ID: US 20070050204 A1

L12: Entry 1 of 22

File: PGPB

Mar 1, 2007

PGPUB-DOCUMENT-NUMBER: 20070050204

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20070050204 A1

TITLE: Method, algorithm, and computer program for optimizing the performance of messages

including advertisements in an interactive measurable medium

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

☐ 2. Document ID: US 20060293921 A1

L12: Entry 2 of 22

File: PGPB

Dec 28, 2006

PGPUB-DOCUMENT-NUMBER: 20060293921

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060293921 A1

TITLE: INPUT DEVICE FOR WEB CONTENT MANAGER RESPONSIVE TO BROWSER VIEWERS' PSYCHOLOGICAL

PREFERENCES, BEHAVIORAL RESPONSES AND PHYSIOLOGICAL STRESS INDICATORS

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KWIC Draw Desc Image

☐ 3. Document ID: US 20060287913 A1

L12: Entry 3 of 22

File: PGPB

Dec 21, 2006

PGPUB-DOCUMENT-NUMBER: 20060287913

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060287913 A1

TITLE: Allocating advertising space in a network of displays

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KWC Draw Desc Image

☐ 4. Document ID: US 20060253323 A1

L12: Entry 4 of 22

File: PGPB

Nov 9, 2006

PGPUB-DOCUMENT-NUMBER: 20060253323

PGPUB-FILING-TYPE:

Record List Display

Page 2 of 6

DOCUMENT-IDENTIFIER: US 20060253323 A1

TITLE: System and method for online trading of television advertising space

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

☐ 5. Document ID: US 20060190336 A1

L12: Entry 5 of 22

File: PGPB

Aug 24, 2006

PGPUB-DOCUMENT-NUMBER: 20060190336

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060190336 A1

TITLE: System and method for pay for performance advertising in general media

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

☐ 6. Document ID: US 20060173743 A1

L12: Entry 6 of 22

File: PGPB

Aug 3, 2006

PGPUB-DOCUMENT-NUMBER: 20060173743

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060173743 A1

TITLE: Method of realtime allocation of space in digital media based on an advertiser's expected

return on investment, ad placement score, and a publisher score

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

7. Document ID: US 20060143095 A1

L12: Entry 7 of 22

File: PGPB

Jun 29, 2006

PGPUB-DOCUMENT-NUMBER: 20060143095

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060143095 A1

TITLE: Method and system of an integrated business topography and virtual 3D network portal

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KWC Draw Desc Image

8. Document ID: US 20060143084 A1

L12: Entry 8 of 22

File: PGPB

Jun 29, 2006

PGPUB-DOCUMENT-NUMBER: 20060143084

PGPUB-FILING-TYPE:

DOCUMENT-IDENTIFIER: US 20060143084 A1

Record List Display

Page 3 of 6

TITLE: Software and method for advertisor sponsored events within a private centrally managed local or distributed network of users and an optional associated private network card for specialty marketing identification or banking

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KWC Draw Desc Image

☐ 9. Document ID: US 20050288954 A1

L12: Entry 9 of 22

File: PGPB

Dec 29, 2005

PGPUB-DOCUMENT-NUMBER: 20050288954

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050288954 A1

TITLE: Method, system and personalized web content manager responsive to browser viewers' psychological preferences, behavioral responses and physiological stress indicators

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KWC Draw Desc Image

☐ 10. Document ID: US 20050261996 A1

L12: Entry 10 of 22

File: PGPB

Nov 24, 2005

PGPUB-DOCUMENT-NUMBER: 20050261996

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050261996 A1

TITLE: Auction systems and methods for selecting inserts for direct mailings

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KWIC Draw Desc Image

11. Document ID: US 20050086112 A1

L12: Entry 11 of 22

File: PGPB

Apr 21, 2005

PGPUB-DOCUMENT-NUMBER: 20050086112

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050086112 A1

TITLE: Super-saturation method for information-media

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw. Desc Image

☐ 12. Document ID: US 20040230676 A1

L12: Entry 12 of 22

File: PGPB

Nov 18, 2004

PGPUB-DOCUMENT-NUMBER: 20040230676

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20040230676 A1

TITLE: Methods and systems for managing offers and requests in a network

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

☐ 13. Document ID: US 20040220893 A1

L12: Entry 13 of 22

File: PGPB

Nov 4, 2004

PGPUB-DOCUMENT-NUMBER: 20040220893

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20040220893 A1

TITLE: User interface for managing semantic objects

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

14. Document ID: US 20040158455 A1

L12: Entry 14 of 22

File: PGPB

Aug 12, 2004

PGPUB-DOCUMENT-NUMBER: 20040158455

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20040158455 A1

TITLE: Methods and systems for managing entities in a computing device using semantic objects

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

☐ 15. Document ID: US 20040111319 A1

L12: Entry 15 of 22

File: PGPB

Jun 10, 2004

PGPUB-DOCUMENT-NUMBER: 20040111319

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20040111319 A1

TITLE: System and method of arranging delivery of advertisements over a network such as the

<u>internet</u>

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

16. Document ID: US 20040103024 A1

L12: Entry 16 of 22

File: PGPB

May 27, 2004

PGPUB-DOCUMENT-NUMBER: 20040103024

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20040103024 A1

TITLE: Online media exchange

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KWIC Draw Desc Image

17. Document ID: US 20030220866 A1

L12: Entry 17 of 22

File: PGPB

Nov 27, 2003

PGPUB-DOCUMENT-NUMBER: 20030220866

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20030220866 A1

TITLE: System and method for pay for performand advertising in general media

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

☐ 18. Document ID: US 20020072993 A1

L12: Entry 18 of 22

File: PGPB

Jun 13, 2002

PGPUB-DOCUMENT-NUMBER: 20020072993

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020072993 A1

TITLE: Method and system of an integrated business topography and virtual 3D network portal

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

☐ 19. Document ID: US 20010047297 A1

L12: Entry 19 of 22

File: PGPB

Nov 29, 2001

PGPUB-DOCUMENT-NUMBER: 20010047297

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20010047297 A1

TITLE: Advertisement brokering with remote ad generation system and method in a distributed computer network

Full Title Citation Front Review Classification Date Reference Sequences Attachments Claims KMC Draw Desc Image

☐ 20. Document ID: US 7130808 B1

L12: Entry 20 of 22

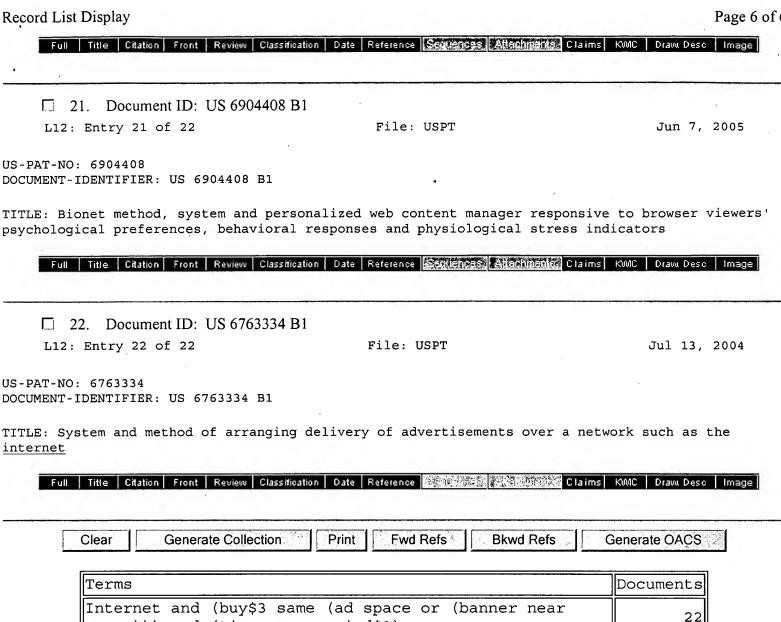
File: USPT

Oct 31, 2006

US-PAT-NO: 7130808

DOCUMENT-IDENTIFIER: US 7130808 B1

TITLE: Method, algorithm, and computer program for optimizing the performance of messages including advertisements in an interactive measurable medium



space))) and (time near period\$1)

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# **Refine Search**

#### Search Results -

Terms	Documents
L15 and L12	18

Database:

US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins

Search:

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		ranswerped .
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Refine Search

Recall Text Clear

Interrupt

## **Search History**

DATE: Friday, March 02, 2007 Purge Queries Printable Copy Create Case

Query	<u>Hit</u> Count	<u>Set</u> <u>Name</u> result set	
PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR=YES; OP=ADJ			
William same L same Bashore	85	<u>L1</u>	
L1 and comment\$1	12	<u>L2</u>	
HTML and moderator\$1	280	<u>L3</u>	
L3 and (schedul\$3 same publish\$3)	19	<u>L4</u>	
L3 and (schedul\$4 same publish\$3)	19	<u>L5</u>	
JSPT; PLUR=YES; OP=ADJ			
'5890177'.pn.	1	<u>L6</u>	
'5692206'.pn.	1	<u>L7</u>	
'6067531'.pn.	1	<u>L8</u>	
DB = PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR = YES; OP = ADJ			
L3 and (user same submission\$1)	28	<u>L9</u>	
L9 and schedul\$4	17	<u>L10</u>	
Internet and ((rent\$3 or leasing or leases) same (ad space or (banner near space))) and (time near period\$1)	18	<u>L11</u>	
Internet and (buy\$3 same (ad space or (banner near space))) and (time near period\$1)	22	<u>L12</u>	
	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR=YES; OP=ADJ William same L same Bashore L1 and comment\$1 HTML and moderator\$1 L3 and (schedul\$3 same publish\$3) L3 and (schedul\$4 same publish\$3) USPT; PLUR=YES; OP=ADJ '5890177'.pn. '5692206'.pn. '6067531'.pn. PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR=YES; OP=ADJ L3 and (user same submission\$1) L9 and schedul\$4 Internet and ((rent\$3 or leasing or leases) same (ad space or (banner near space))) and (time near period\$1)	Query         Count           PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR=YES; OP=ADJ         85           L1 and comment\$1         12           HTML and moderator\$1         280           L3 and (schedul\$3 same publish\$3)         19           L3 and (schedul\$4 same publish\$3)         19           USPT; PLUR=YES; OP=ADJ         1           '5890177'.pn.         1           '5692206'.pn.         1           '6067531'.pn.         1           PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR=YES; OP=ADJ         28           L3 and (user same submission\$1)         28           L9 and schedul\$4         17           Internet and ((rent\$3 or leasing or leases) same (ad space or (banner near space))) and (time near period\$1)         18	

WEST Refine Search		Pa	Page 2 of .	
<u>, L13</u>	715/501.1.ccls.	1459	<u>L13</u>	
• <u>L14</u>	715/513.ccls.	3120	<u>L14</u>	
<u>L15</u>	705/1-26.ccls.	28606	<u>L15</u>	
<u>L16</u>	L13 and L12	0	<u>L16</u>	
<u>L17</u>	L14 and L12	0	<u>L17</u>	
<u>L18</u>	L15 and L12	18	<u>L18</u>	

## END OF SEARCH HISTORY